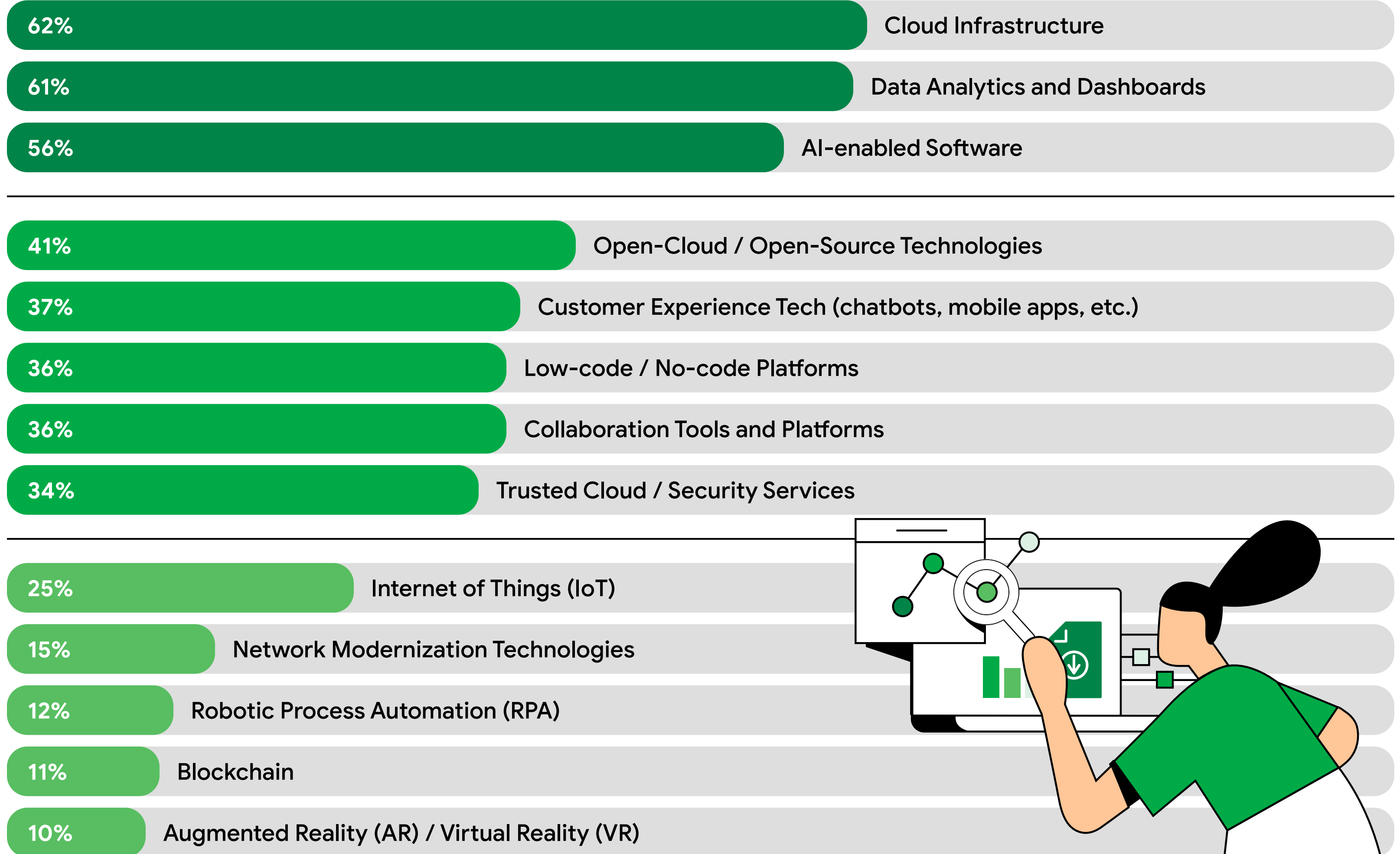


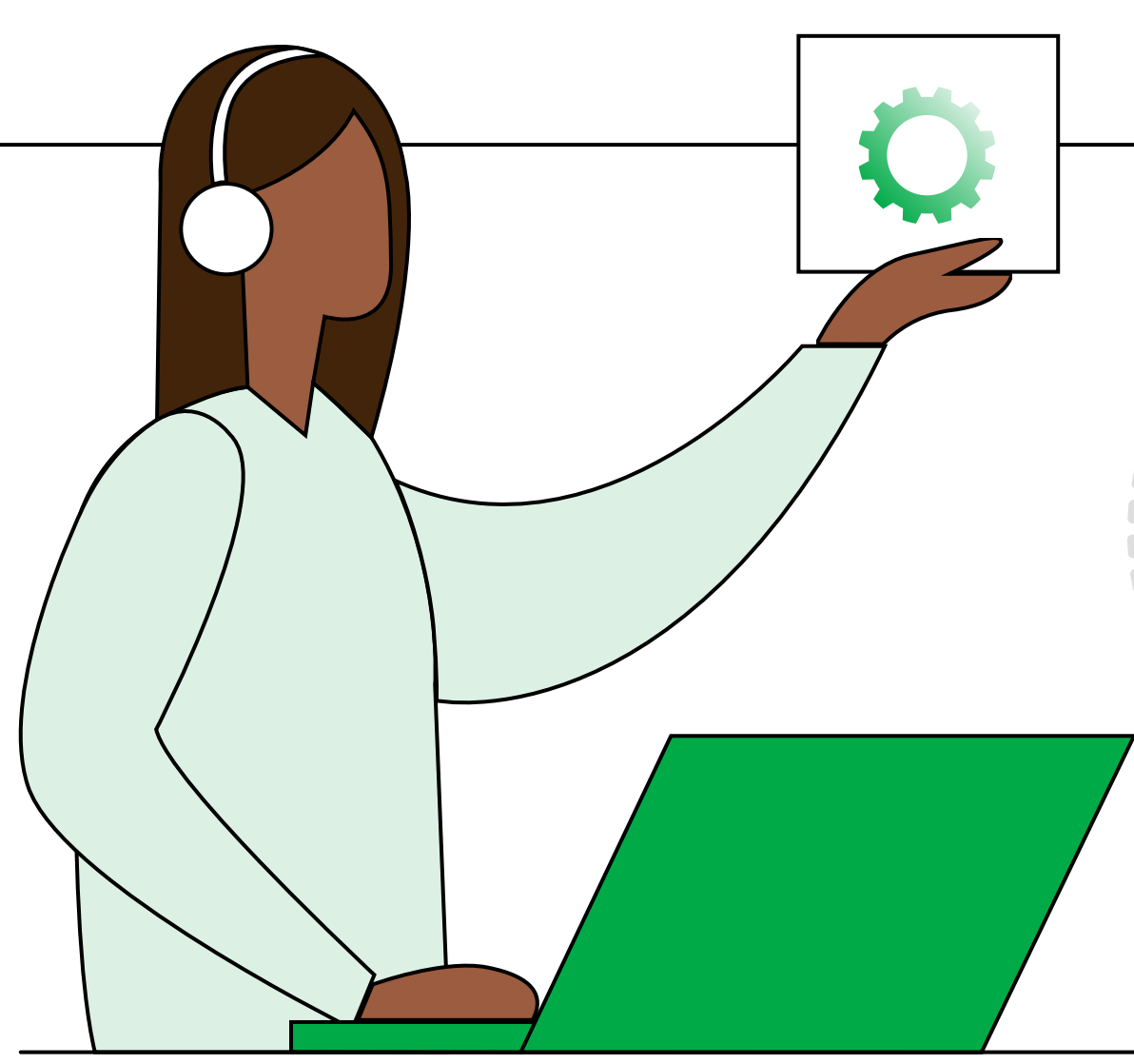
Transformation and Upskilling for New Tech

Insights from the 2023 C2C Member Pulse

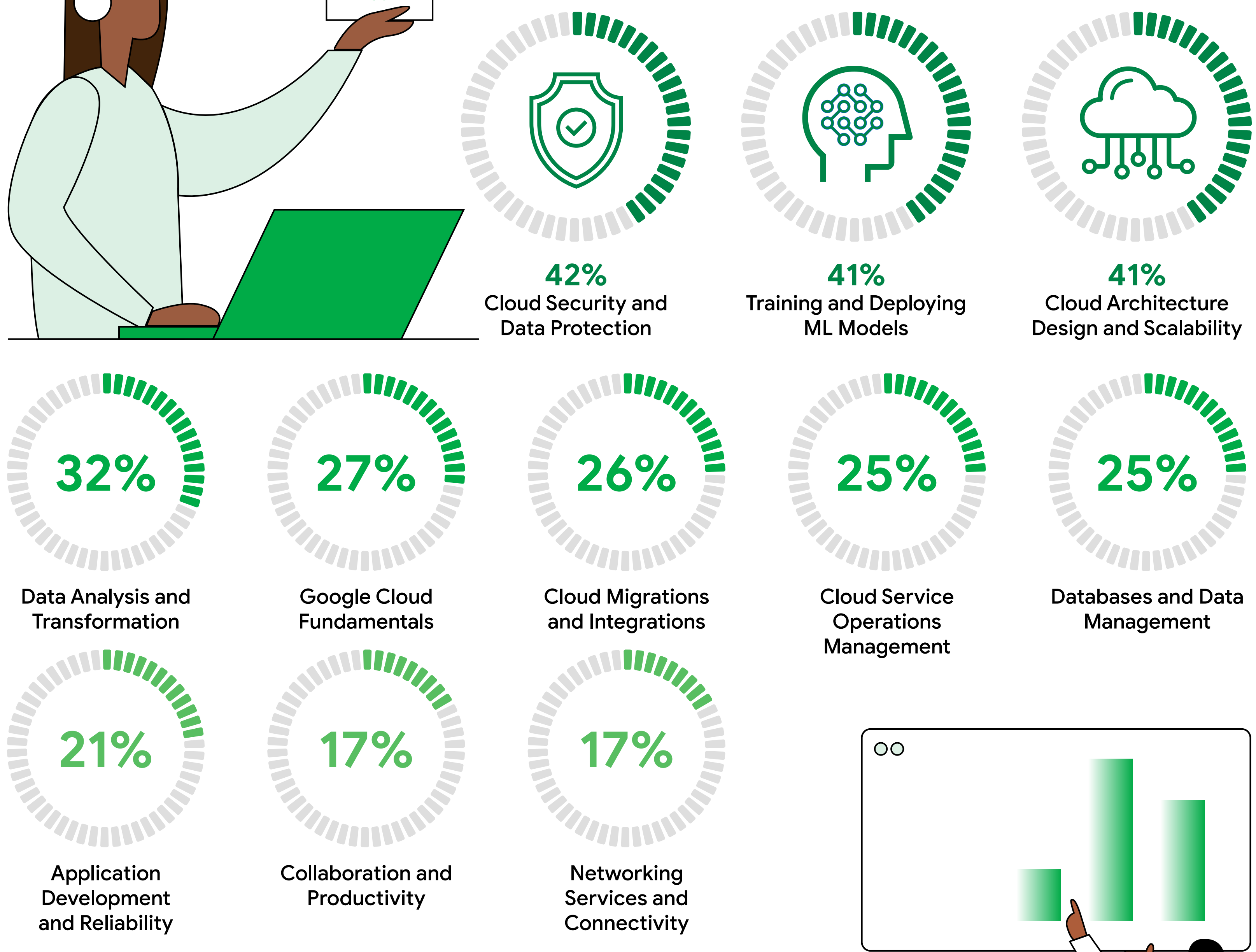
TECH FOR TRANSFORMATION



Q: WHICH OF THESE TECHNOLOGIES, IF ANY, DO YOU EXPECT TO GREATLY AFFECT YOUR ORGANIZATION'S DIGITAL TRANSFORMATION EFFORTS IN THE NEXT TWO YEARS? PLEASE SELECT ALL THAT APPLY. (N=461)



MISSING SKILLS

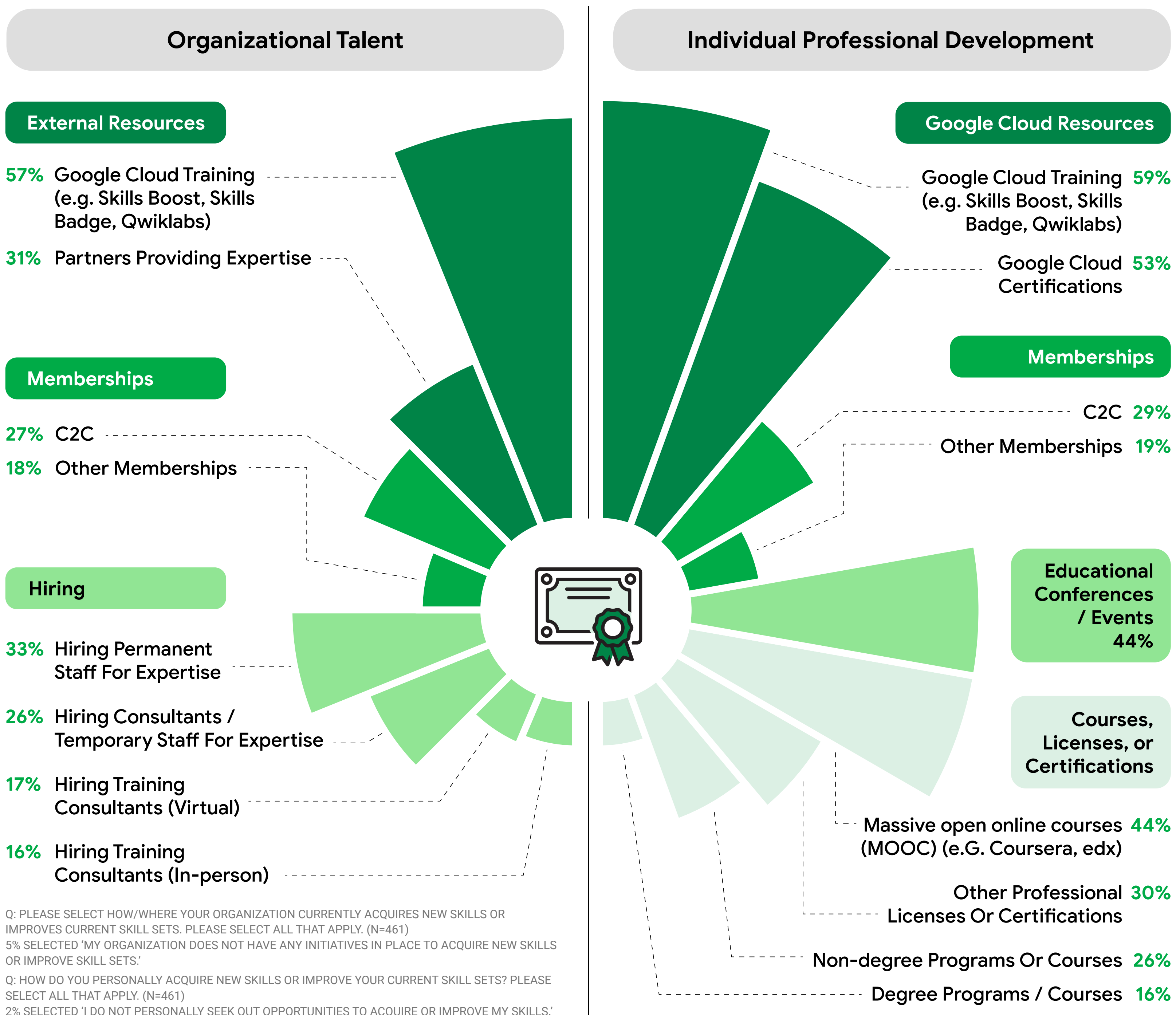
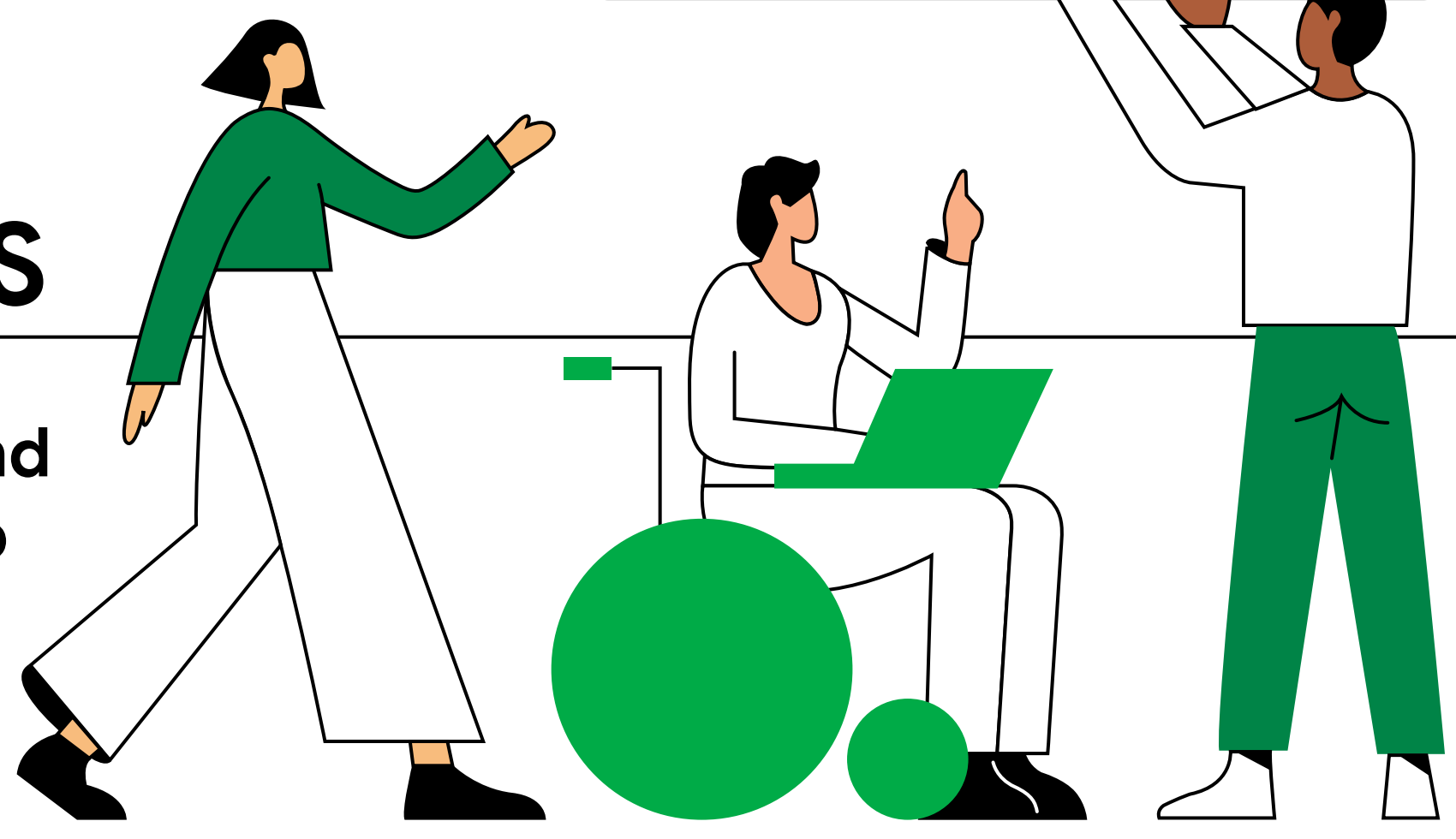


Q: OUT OF THE FOLLOWING FOCUS AREAS, PLEASE SELECT WHERE INTERNAL SKILL SETS ARE MISSING OR LACKING AT YOUR ORGANIZATION. PLEASE SELECT ALL THAT APPLY. (N=461)
 - 10% SELECTED 'THERE ARE NO INTERNAL SKILLSETS MISSING OR LACKING AT MY ORGANIZATION.'

ACQUIRING NEW SKILLS



Google Cloud training and certifications are the top ways organizations and individuals acquire or improve skill sets.



Q: PLEASE SELECT HOW/WHERE YOUR ORGANIZATION CURRENTLY ACQUIRES NEW SKILLS OR IMPROVES CURRENT SKILL SETS. PLEASE SELECT ALL THAT APPLY. (N=461)
 5% SELECTED 'MY ORGANIZATION DOES NOT HAVE ANY INITIATIVES IN PLACE TO ACQUIRE NEW SKILLS OR IMPROVE SKILL SETS.'
 Q: HOW DO YOU PERSONALLY ACQUIRE NEW SKILLS OR IMPROVE YOUR CURRENT SKILL SETS? PLEASE SELECT ALL THAT APPLY. (N=461)
 2% SELECTED 'I DO NOT PERSONALLY SEEK OUT OPPORTUNITIES TO ACQUIRE OR IMPROVE MY SKILLS.'