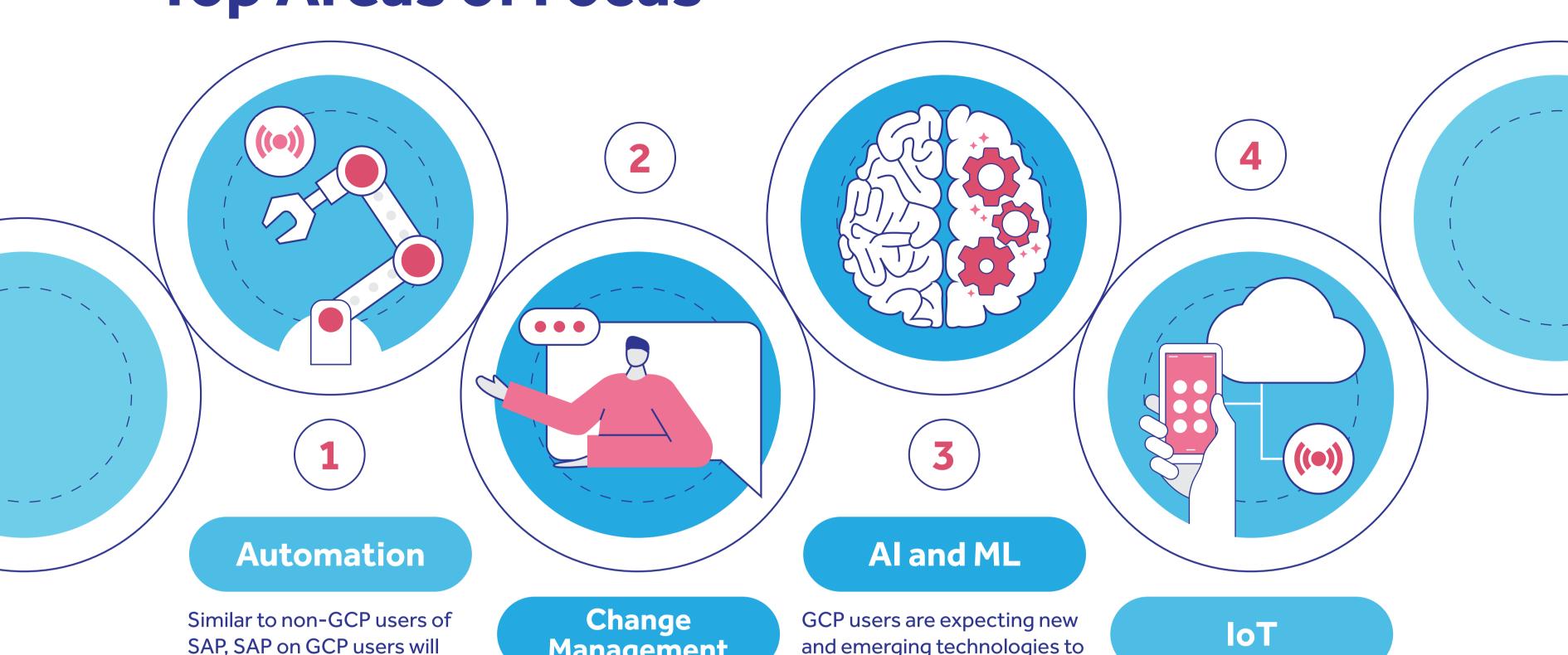
# SAP on GCP User Insights

# Top Areas of Focus



SAP, SAP on GCP users will focus most on automation in 2022. Automating business processes saves companies time and costs for certain tasks and optimizes any cloud infrastructure in place.

### Management

9% more GCP users note change management as one of their key focus areas as new technology is introduced to their organization.

and emerging technologies to have a much greater effect on their digital transformation efforts over the next two years. GCP teams build expertise in-house that other teams may be lacking.

Like AI and ML, IoT is on the radar for new tech to incroporate, but these new solutions come with more security concerns to address.

# Challenges

SAP users that also use GCP are most challenged by integration issues.

#### Integrations are simply hard.

Each individual system has its quirks, and every 3rd party product wants you to write to their API, which they promise won't change in the near future. The challenge is that they do change, and they change often, and we have to constantly adapt to their update schedules.

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# When migrating

SAP instances to cloud, GCP users experience...

6

### ...more challenges with:

1. (+16%) Security issues / risk

2. (+14%) **Enterprise support** 

3. (+8%) Cost concerns

4. (+8%) **API** management

...fewer challenges with:

Identifying the right cloud **5.** (-6%) solution / platform

Integration support for **6.** (-7%) increased functionality



